School: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **MEDIA RELEASE**

Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ FOR IMMEDIATE RELEASE

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Information: Call 972-422-2322

**Technology, Sexting, Pornography and**

**Healthy Relationships**

**Parent Program Student Program**

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_Time: \_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_Time: \_\_\_\_\_\_\_

Place: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Grade levels: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Aim for Success, Inc., will present their nationally-acclaimed program to the students and parents of (**Name of School**). Aim for Success is a nonprofit, youth health education organization whose mission is “helping young people make healthy choices that will give them freedom to reach their dreams and goals”. Founded in Dallas, Texas in 1993, over 2.6 million students, parents and educators have been served.

The upcoming ***Focus on Success*** program discusses the impact technology, sexting and pornography are having on the physical, emotional and social health of our youth. The program seeks to educate and motivate students to make positive choices with technology - positive choices that will give them freedom to reach their dreams and goals.

The Parent Program will give a full preview of the program the students will see, and also provide practical information and ideas to help parents reinforce the positive messages at home.

Community guests are welcomed to attend.

**Quotes from previous programs:**

*The most impactful were the real stories of trafficking. - 15-year-old girl, Fort Worth, TX*

*This program really helped me out a lot because I’ve felt nothing but pressured and not respected by guys and this helped me feel better. - 15-year-old girl, Fort Worth, TX*

*A great reminder to be deliberate about healthy online relationships. Thank you!*

*- 17-year-old guy, Dallas, TX*

*The most impactful part was talking about the components of a healthy relationship.*

*- 17-year-old girl, Dallas, TX*

*Thanks for bringing this important topic to light in a very practical and constructive manner. Very informative! - Adult*

*So important for all parents and students to hear this information! I’m grateful that my tween and teen are armed with this! - Adult*

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