School: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **MEDIA RELEASE**

Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ FOR IMMEDIATE RELEASE

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Information: Call 972-422-2322

**Bullying Prevention Program Empowers Students**

**Parent Program Student Program**

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_Time: \_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_Time: \_\_\_\_\_\_\_

Place: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Grade levels: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Aim for Success, Inc., will present their nationally-acclaimed program to the students and parents of (**Name of School**). Aim for Success is a nonprofit, youth health education organization whose mission is “helping young people make healthy choices that will give them freedom to reach their dreams and goals”. Founded in Dallas, Texas in 1993, over 2.6 million students, parents and educators have been served.

The ***Empowered*** live presentation teaches students the power of perspective, words and actions for working together to stop bullying at their schools. This program is designed to reach their hearts and minds with real-life stories and strong illustrations to turn them from bullying to being “Up-Standers”.

The Parent Program is a preview of the student presentation where parents will receive information on prevention and ideas to help their children make a positive difference in the world around them.

Community guests are welcomed to attend.

**Quotes from previous programs:**

*I like this program because it gives me confidence to help someone. - 8-yr-old guy*

*Thank you for showing me this. I've noticed that I have bullied and I can take a new path, and I am not going to let someone bully me. - 9-yr-old girl*

*This program was the best program and this has encouraged me to help others that are being bullied. I would like to see this program again some day!!!! - 10-year-old girl*

*I think this program encouraged me and my friends to stand up for others. - 11-year-old boy*

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