School: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **MEDIA RELEASE**

Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ For Immediate Release

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­\_\_\_\_\_\_ Information: Call 972-422-2322

**Parent Program**

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Time: \_\_\_\_\_\_\_\_

Place: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Aim for Success will present ***Today’s Technology, Sexting, Pornography and Healthy Relationships*** to the parents of (**Name of School**). Aim for Success is a nonprofit, youth health education organization whose mission is “helping young people make healthy choices that will give them freedom to reach their dreams and goals”. Founded in Dallas, Texas in 1993, over 2.6 million students, parents and educators have been served.

This program focuses on the impact technology, sexting and pornography are having on the physical, emotional and social health of our youth. Participants will learn practical ways to help their children develop healthy relationships based on love, respect and trust. Information will be presented on helping teens overcome addiction, specifically with regards to technology and pornography. The impact of parent-child and school connectedness will also be presented with practical ways parents can help.

Community guests are welcomed to attend.

**Quotes from previous programs:**

*Made me think. We will have new methods at home with my 10 and 17 year olds. - Adult - Richardson, TX*

*Great presentation! Great use of ideas, examples, and stories that may be uncomfortable for people to talk about or hear but definitely has to be considered when teaching our students these days. Thank you! - Staff - Portland, TX*

*Thank you so much for taking the time to show these presentations to us! It's really helped me in thinking about how to approach these subjects with adolescents in a way that encourages them to think for themselves and make wise choices. - Adult - Dallas, TX*

*Great speaker - great information- relatable for students to see how easy it is to take a wrong turn and lead down a dangerous path. - Adult - Richardson, TX*

###