School: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **MEDIA RELEASE**

Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ FOR IMMEDIATE RELEASE

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Information: Call 972-422-2322

**Bullying Prevention Program Empowers Students**

**Parent Program**  **Student Program**

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_Time: \_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_Time: \_\_\_\_\_\_\_

Place: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Grade levels: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Aim for Success, by Just Say YES –* ***Youth Equipped to Succeed*** (JSY), strives to create life-changing connections with students of all ages, backgrounds, and circumstances to help them move toward a path of optimal health and therefore brighter futures. **JSY programs are working in the lives of students, providing them a bigger “YES” in their life than the no’s they are facing.**

Our Mission: Growing value and vision in youth by combating isolation and imparting hope.

The upcoming ***Empowered*** program teaches students in 3rd-5th grades the power of perspective, words, and actions for working together to stop bullying at their schools. This program is designed to reach their hearts and minds with real-life stories and strong illustrations to show them the how to be “Up-Standers” rather than bystanders or participating in acts of bullying.

The Parent Program will include the student presentation, and additional information for parents on prevention and ideas to help their children make a positive difference in the world around them.

Please contact the hosting school for more information.

**Quotes from previous programs:**

*I like this program because it gives me confidence to help someone. - 8-yr-old guy*

*Thank you for showing me this. I've noticed that I have bullied, and I can take a new path, and I am not going to let someone bully me. - 9-yr-old girl*

*This program was the best program, and this has encouraged me to help others that are being bullied. I would like to see this program again someday!!!! - 10-year-old girl*

*I think this program encouraged me and my friends to stand up for others. - 11-year-old boy*