School: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **MEDIA RELEASE**

Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ FOR IMMEDIATE RELEASE

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Information: Call 972-422-2322

**Bullying Prevention Program Empowers Students**

**Parent Program Student Program**

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_Time: \_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_Time: \_\_\_\_\_\_\_

Place: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Grade levels: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Aim for Success will present their nationally-acclaimed program to the students and parents of (**Name of School**). Aim for Success is a nonprofit, youth health education organization whose mission is “helping young people make healthy choices that will give them freedom to reach their dreams and goals”. Founded in Dallas, Texas in 1993, over 2.6 million students, parents and educators have been served.

The upcoming ***The Next Chapter*** program is designed to reach the hearts and minds of students in grades 3-12. Impressive visuals, games, stories and object lessons help students learn how to have positive relationships and become “Up-Standers” to stop bullying at their school. They are encouraged to “write a story you’ll be proud to tell” as they move into new chapters of their lives.

The Parent Program is a preview of the student presentation where parents will receive information on prevention and ideas to help their children make a radical difference in the world around them.

Community guests are welcomed to attend.

**Quotes from previous programs:**

*I never realized how much hurting I see others doing. This program has taught me that I need to stand up. - 15-yr-old girl*

*I have been bullied and I have seen kids being bullied, and this program has helped me to stand up for myself and others. - 11-yr-old girl*

*This program taught me how to deal with bullies – beyond fighting. - 17-year-old guy*

*This program has made me realize maybe some jokes are funny to me, however hurtful or offensive towards others. - 14-yr-old guy*

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