School: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **MEDIA RELEASE**

Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ For Immediate Release

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­\_\_\_\_\_\_ Information: Call 972-422-2322

**Parent Program**

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Time: \_\_\_\_\_\_\_\_

Place: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Aim for Success, Inc., will present ***Rock the Talk*** to the parents of (**Name of School**). Aim for Success is a nonprofit, youth health education organization whose mission is “helping young people make healthy choices that will give them freedom to reach their dreams and goals”. Founded in Dallas, Texas in 1993, over 2.6 million students, parents and educators have been served.

Talking with your child about sex is so much more than just “the talk”! This program is designed to give parents important information, skills and most importantly, confidence to take on their important role as primary sex educator of their children. In this one-hour, motivating presentation, parents will learn how to open the doors of communication and how to share age appropriate information with their children.

Community guests are welcomed to attend.

**Quotes from previous programs:**

*“You made me now look forward to discussing sex with my children.” S.W., Euless, TX*

*“Great confidence builder!” K.M., Round Rock, TX*

*“Thanks for helping me talk to my child about sex!” L.B., Keller, TX*

*“I was scared to talk to my kids about sex, but now I know I have to before they get the wrong idea.” S.K., Midland, TX*

*“Thank you for helping us get over the jitters! Not having a parent talk with me as a child, I want to be sure to talk to my girls about sex.” K.D., Frisco, TX*

*“Thank you! I’m inspired and can’t wait to start talking to my kiddos!” L.P.N.,, El Paso, TX*

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